

Freedman HealthCare's Unparalleled Data Project Leadership

Established in 2005, Freedman HealthCare (FHC) helps public and private institutions put health data to work to solve complex problems. We are the leader in All Payer Claims Databases (APCDs), and have supported over 15 states in planning, implementing, and managing their APCD projects. We know what APCDs need in order to be successful, and we guide state teams through every phase of the process.

Why do state APCD teams rely on Freedman HealthCare?

- ***APCDs are complex.*** APCDs cross domains in a way that few other projects do – with expertise needed in legislative authority and rule-making, contracting, database design, analysis, and stakeholder engagement. State APCD teams need someone to navigate all of these domains and recognize how they fit together. FHC understands both the big picture and the small details.
- ***APCDs involve many players.*** Because APCDs cross multiple domains, there are many participants involved – all of whom contribute their own ideas and priorities to the project. State teams benefit from an external third party to coordinate and communicate among all participants and create a unified vision for the project. FHC streamlines communication and coordinates efforts.
- ***APCDs need to deliver.*** The path to producing accurate, credible data is a long one. States need a full-time, dedicated person to follow up on action items, focus the team's approach, and maintain energy and excitement for the APCD initiative. FHC helps APCD teams achieve their goal.

What value does Freedman HealthCare bring to your engagements?

- ***We offer full-service APCD expertise based on direct implementation experience.*** We have worked with over a dozen states in all stages of an APCD – from preparing legislation, to implementing data submission guidelines, to releasing data and reports. What's more, we offer unparalleled experience procuring and managing APCD vendors, and are purposely unaffiliated with any vendor so that we can objectively provide unbiased support.
- ***We create a customized approach founded on lessons learned.*** Because of our frontline knowledge of other state APCD efforts, we know the strategies to use and the pitfalls to avoid. Yet we also recognize that there is no "one size fits all" solution. As such, we develop a custom approach that best fits the unique goals and context of each state client.
- ***We maintain the project's momentum.*** We are a small firm with a select team of seasoned consultants whose sole purpose is to drive the APCD forward and ensure that it is a success. This includes ensuring that the project remains a priority and "top of mind" for everyone involved.

- ***We prioritize building relationships and trust with our clients.*** We strongly believe in the overarching mission of APCDs, and consider our state clients as true partners and teammates. State APCD teams trust us to provide insightful guidance based on our breadth of firsthand experience, and to frame the project in a way that empowers them to make informed decisions.

What makes our consultants special?

- ***Dedication.*** With Freedman HealthCare you can rest assured that your project will have dedicated, responsive project management resources that know your project inside and out. Unlike large consulting firms, FHC does not believe in a “revolving-door” of consultants that are constantly changing. Our team is compact, nimble, and able to devote our full attention to managing the day-to-day operations of an APCD.
- ***We blend project management with content development.*** While we are experienced project managers who use evidence-based tools to keep an APCD running smoothly, we are also writers, researchers, analysts, thought-leaders, and problem-solvers. We produce meaningful analyses and deliverables that inform decision-making, communicate the APCD’s value, and shape future developments.
- ***We leverage our diverse experience and backgrounds.*** We hold masters’ degrees in relevant fields such as public health and public administration, and combine these with real-world experience in government, clinical, research and non-profit organizations. As a result, we understand health care issues and draw from our past experiences to offer new perspectives and insights to the APCD team.
- ***We think outside the box.*** We use traditional project management tools and strategies, but are not bound to them – rather, we are flexible in our techniques and able to adjust as the project evolves. We think critically, asking questions and seeking out answers to navigate the unique context and challenges of each new state.

During each stage of an APCD project – from development to implementation to operations – states benefit from an APCD expert to help them avoid common pitfalls and ensure the best outcomes. Freedman HealthCare leverages its unparalleled APCD experience and specialized project management approach to guide states toward a successful APCD.

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