

Data Governance: Essential for Timely Decisions in an Era of Changing Social Policy

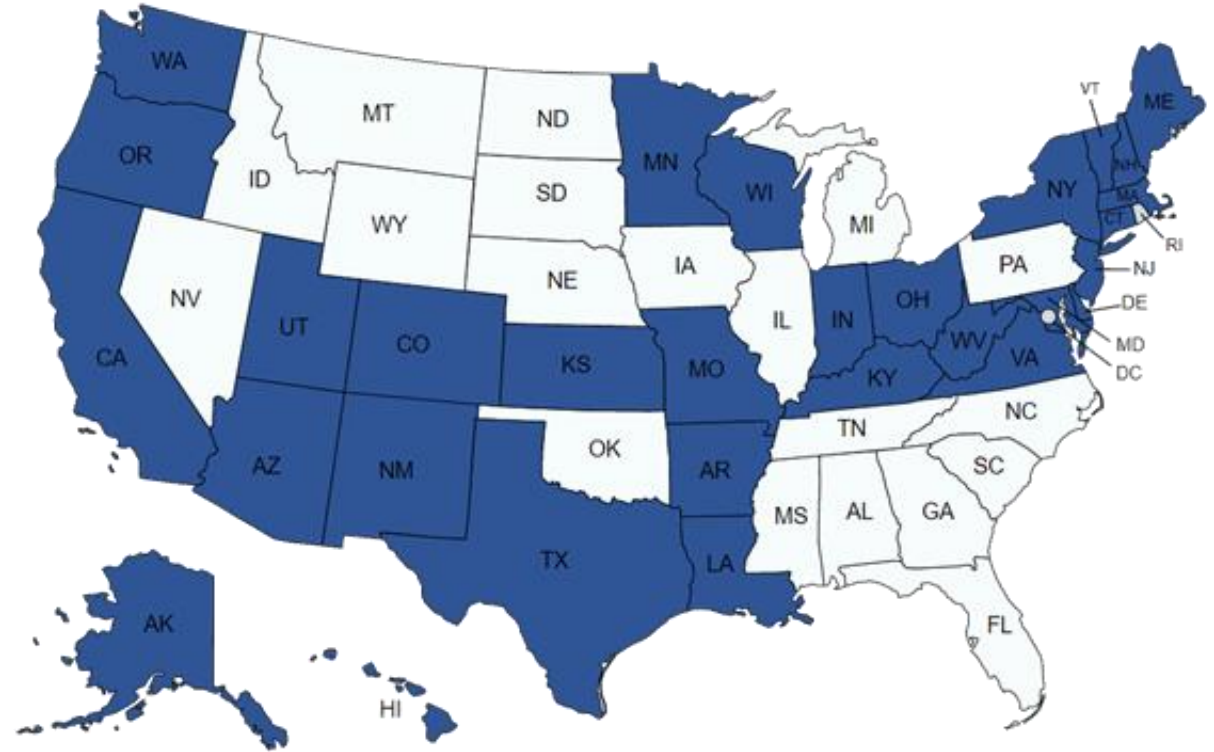
Getting Ready for Data
Governance:
Foundations and
Decision Points

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Cross Team Project Manager

About Freedman HealthCare

- Founded in 2005
- Focus on state and nonprofit health data initiatives
- Experienced APCD managers and data scientists
- APCD and health data lifecycle expertise:
 - Stakeholder engagement
 - Statutes & rules
 - Data Management Vendor SOWs
 - Quality & validation
 - Analytics & reporting
 - Access & use policies
 - Funding & sustainability



FHC has experience in more than 30 states

FHC Team



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Summer Preg

Project Manager

Agenda



Data Governance & why it matters

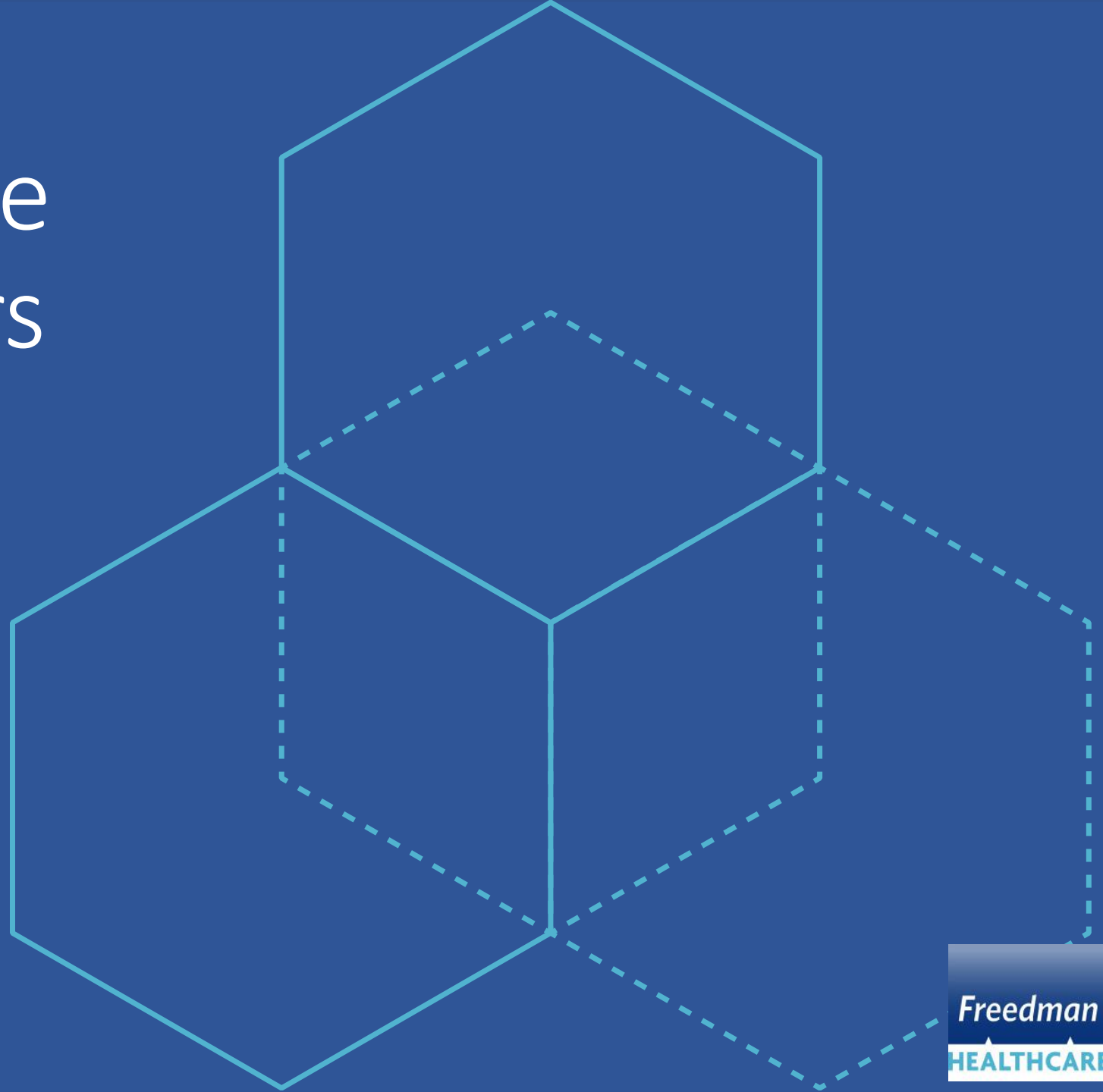


Elements of an effective approach

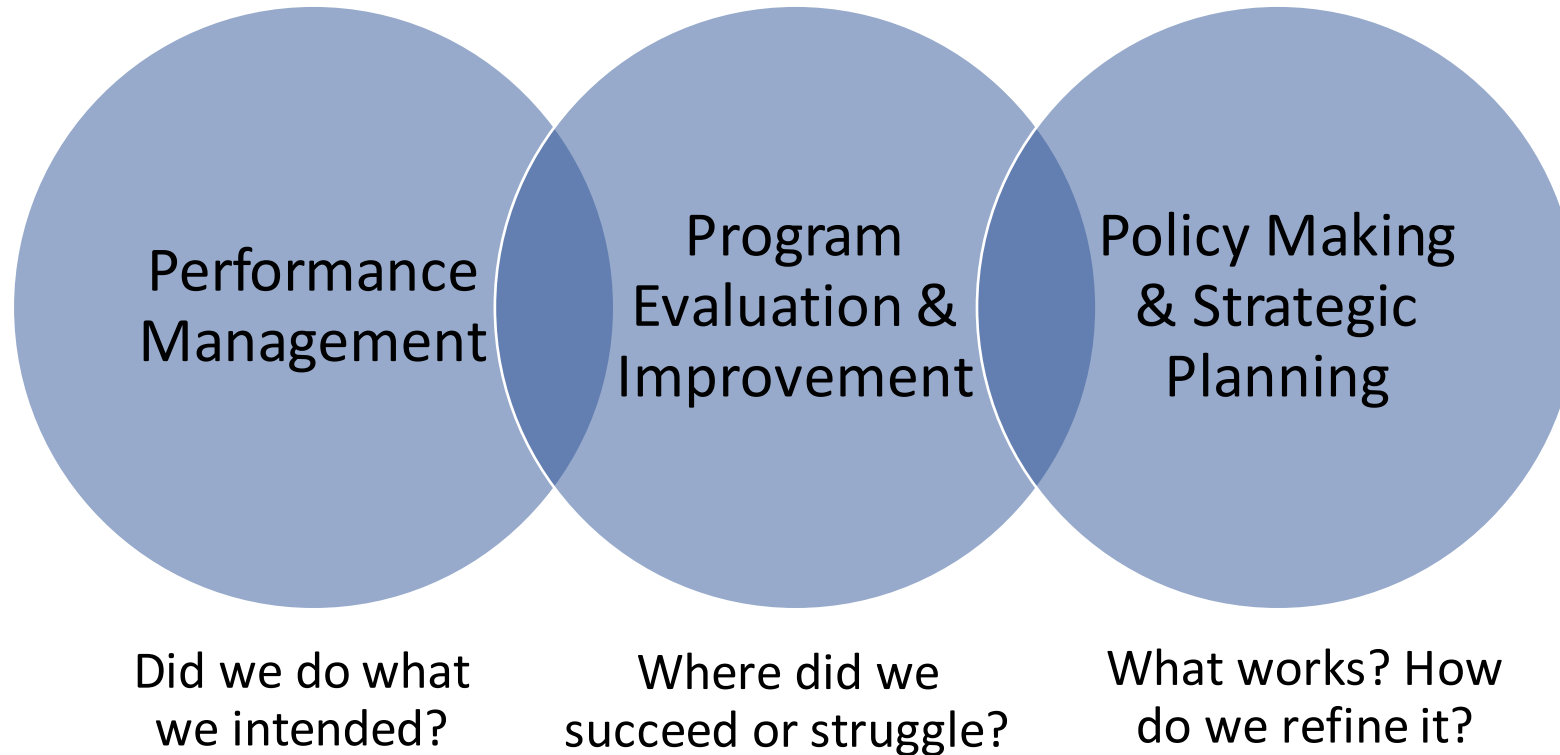


Guiding principles & lessons learned

Data Governance & Why It Matters



Key Questions for Every Agency



Your answers are only as good as your data.

Good governance
leads to useful data
and meaningful
answers.

Useful data is...

High quality
(accurate, complete)



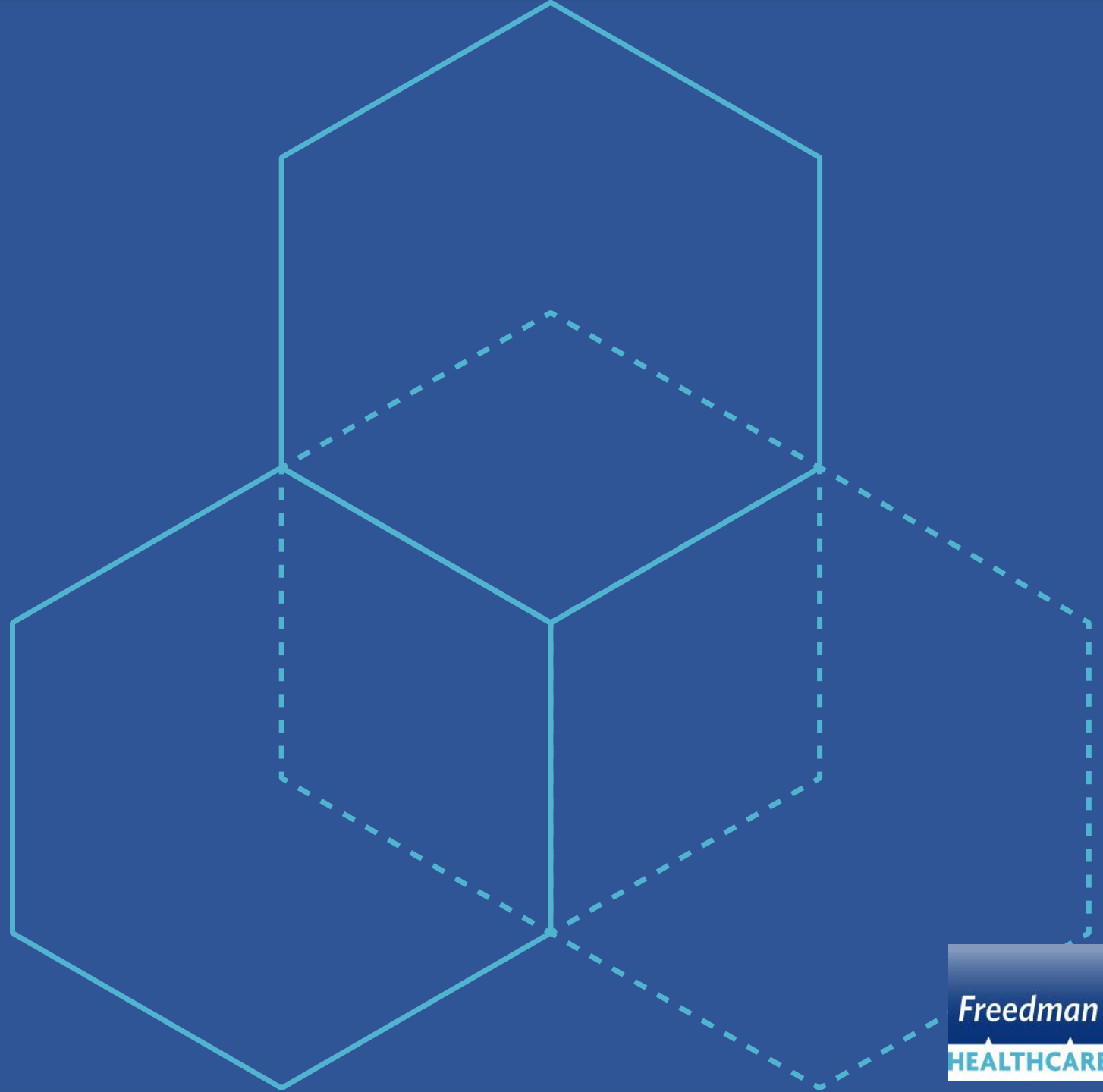
Convenient, timely, relevant



Low risk
(private, secure, compliant)

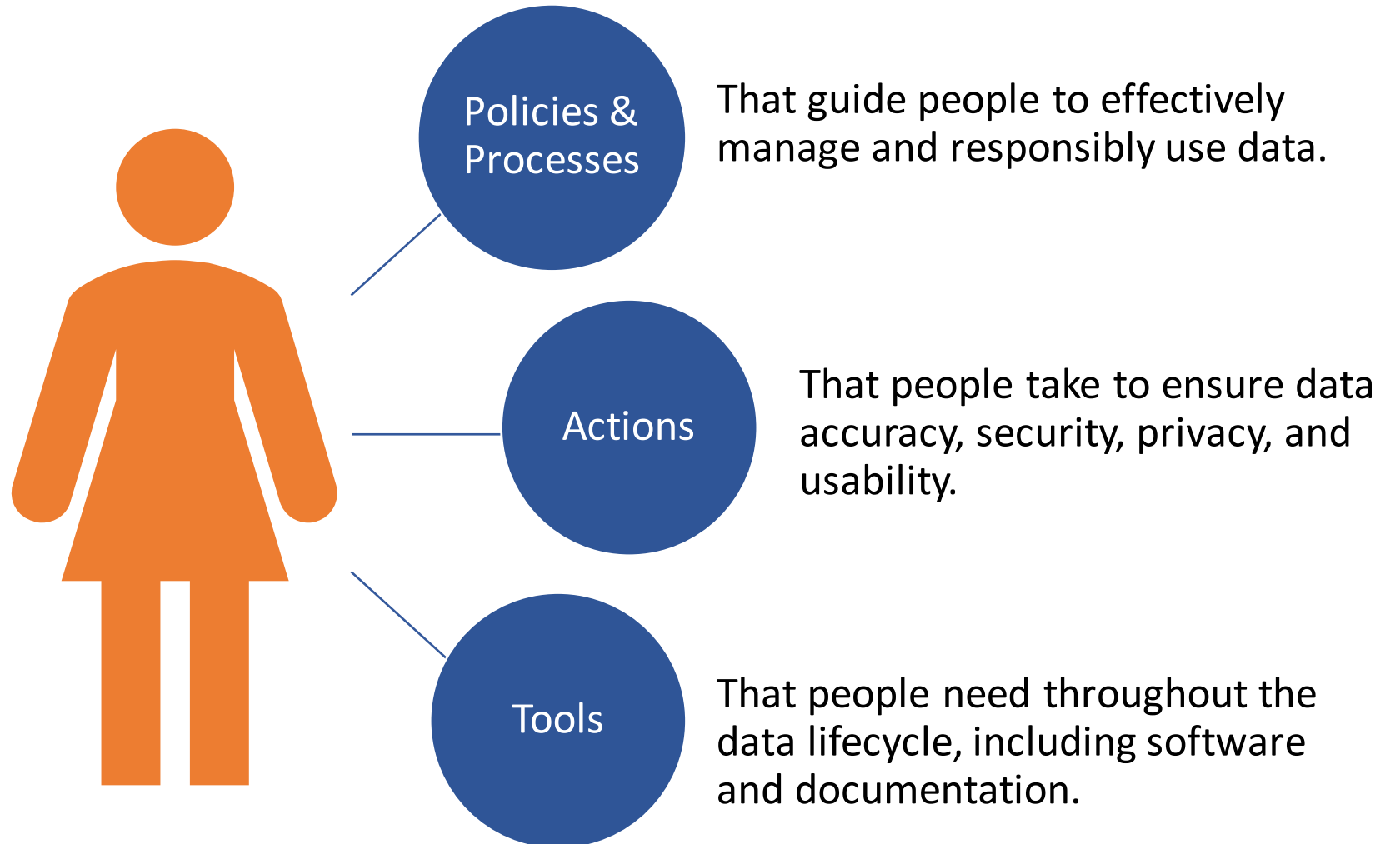


Untangling the Terminology

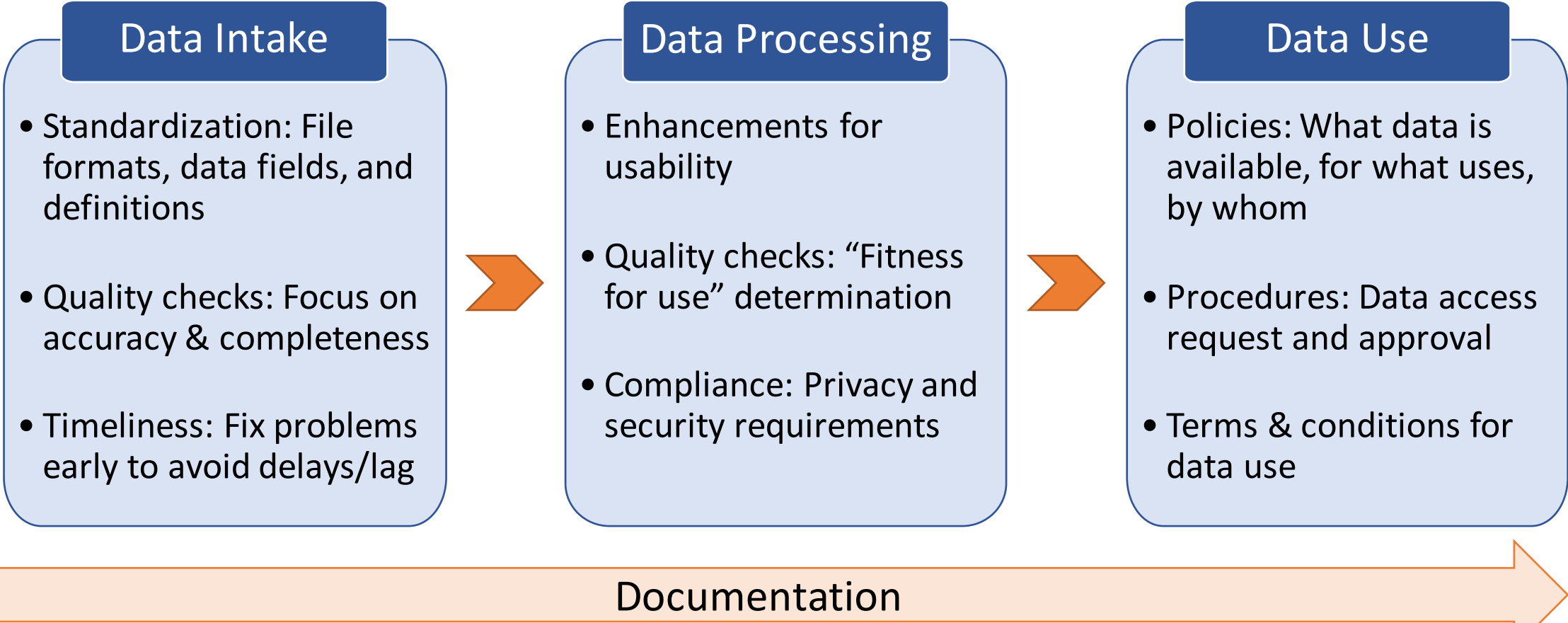


What IS Data Governance?

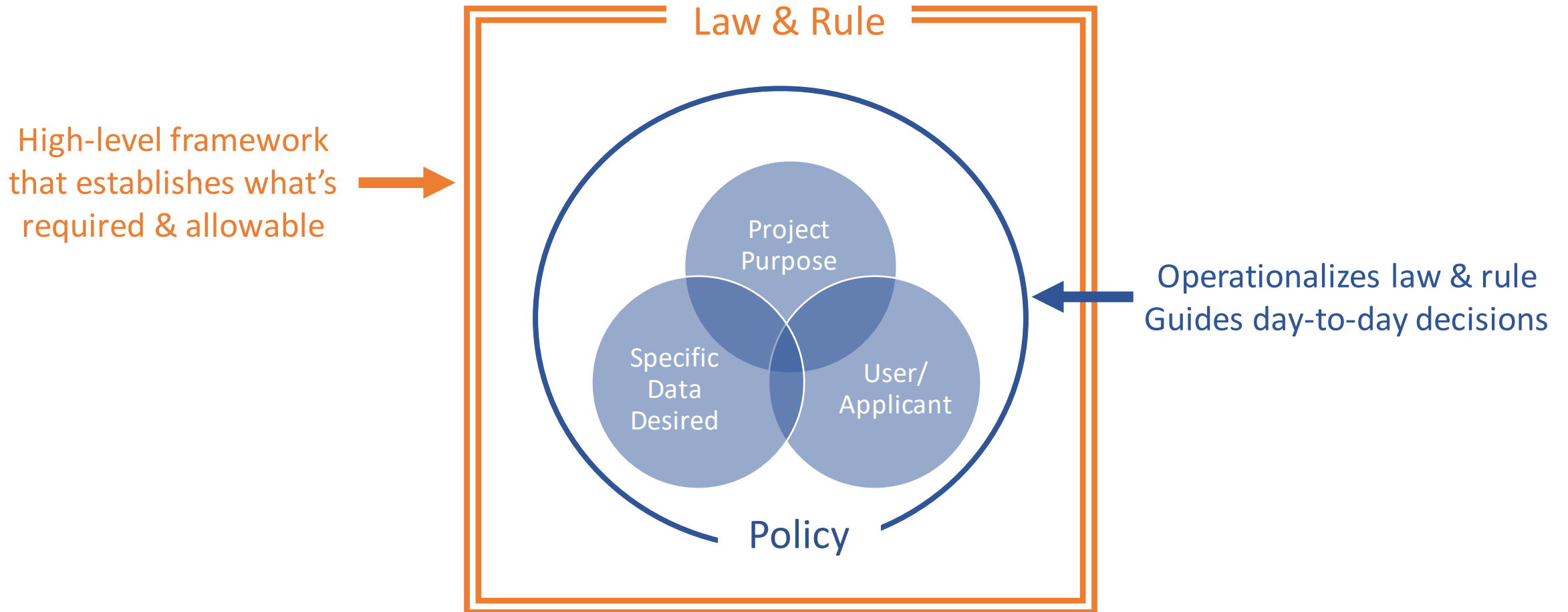
Data Governance is about people, not (just) technology.



Data Governance Lifecycle



Law, Rule & Policy – Data Use Example



Policies vs. Procedures

Policies

Operationalize law & rule

Change infrequently

Address who, what, when, and why

Broad in scope

Agency-level

VS.

Procedures

Implement policies

Continuously evolving

Address who, what, when, and how

Narrow, detailed in scope

Task-specific

Policies vs. Procedures – Data Use Example

Policies

Who can use the data

For what purposes

Under what conditions

How can results be shared

VS.

Procedures

Data request process

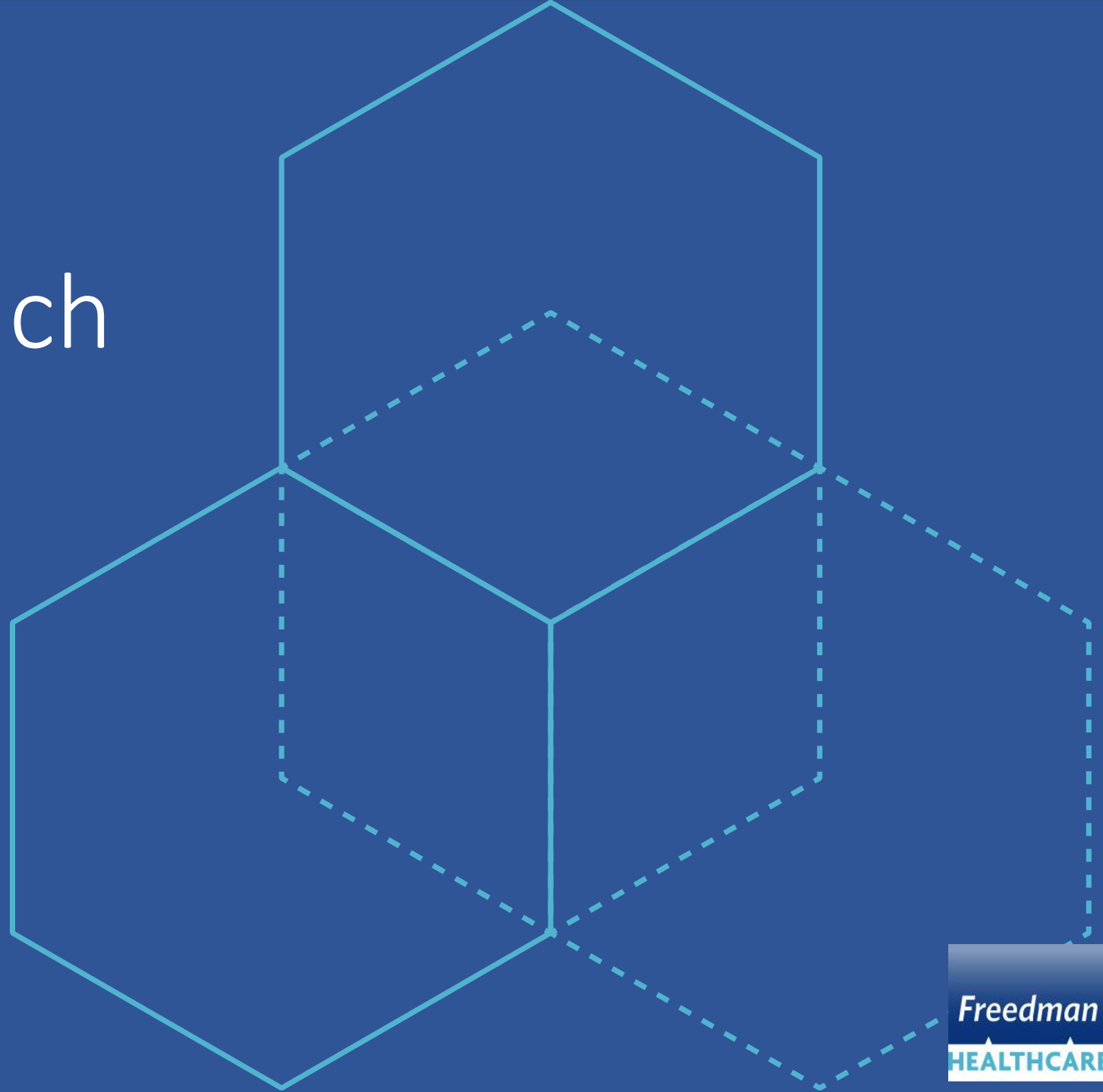
Internal application review

External committee review

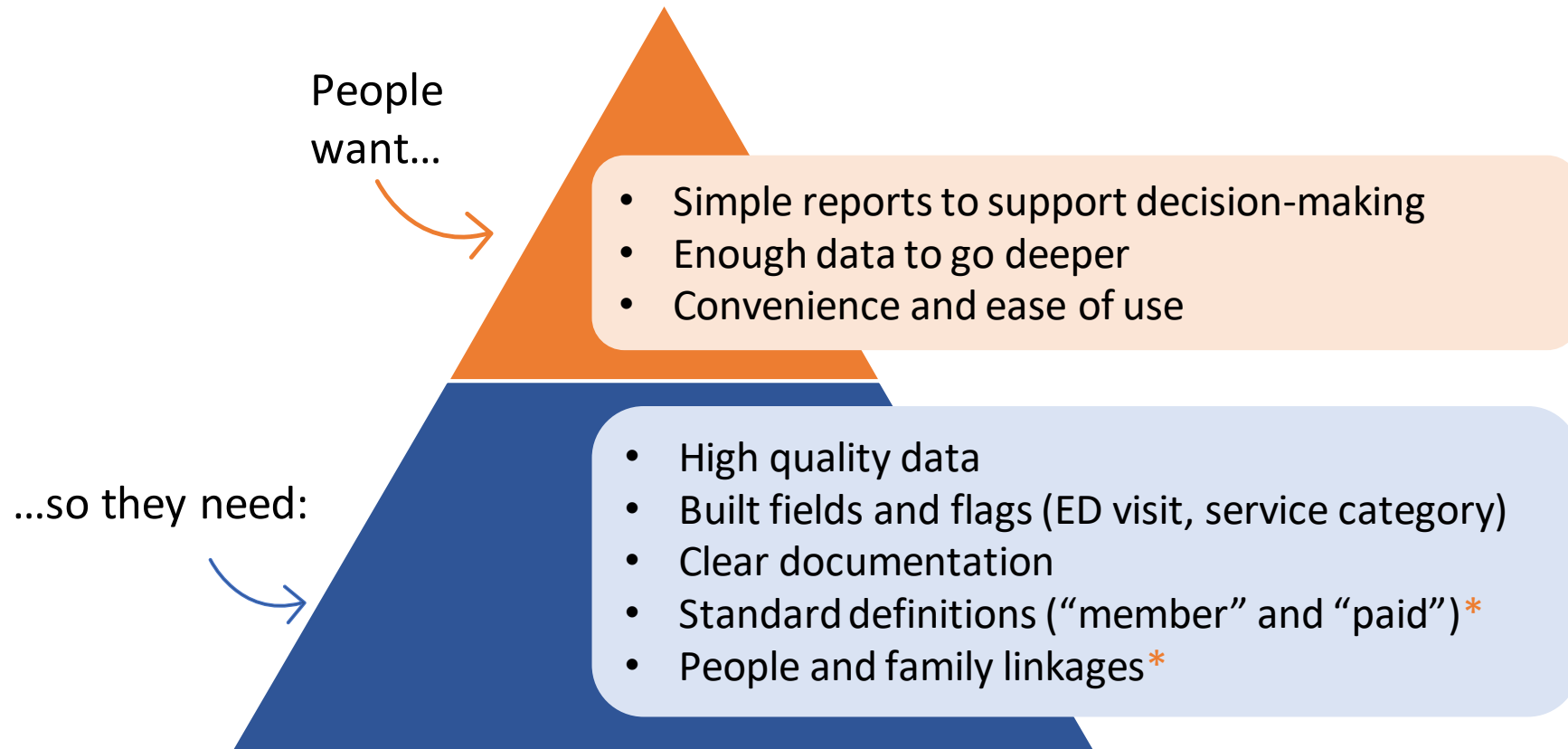
Request fulfillment

Project close-out

Elements of an Effective Approach

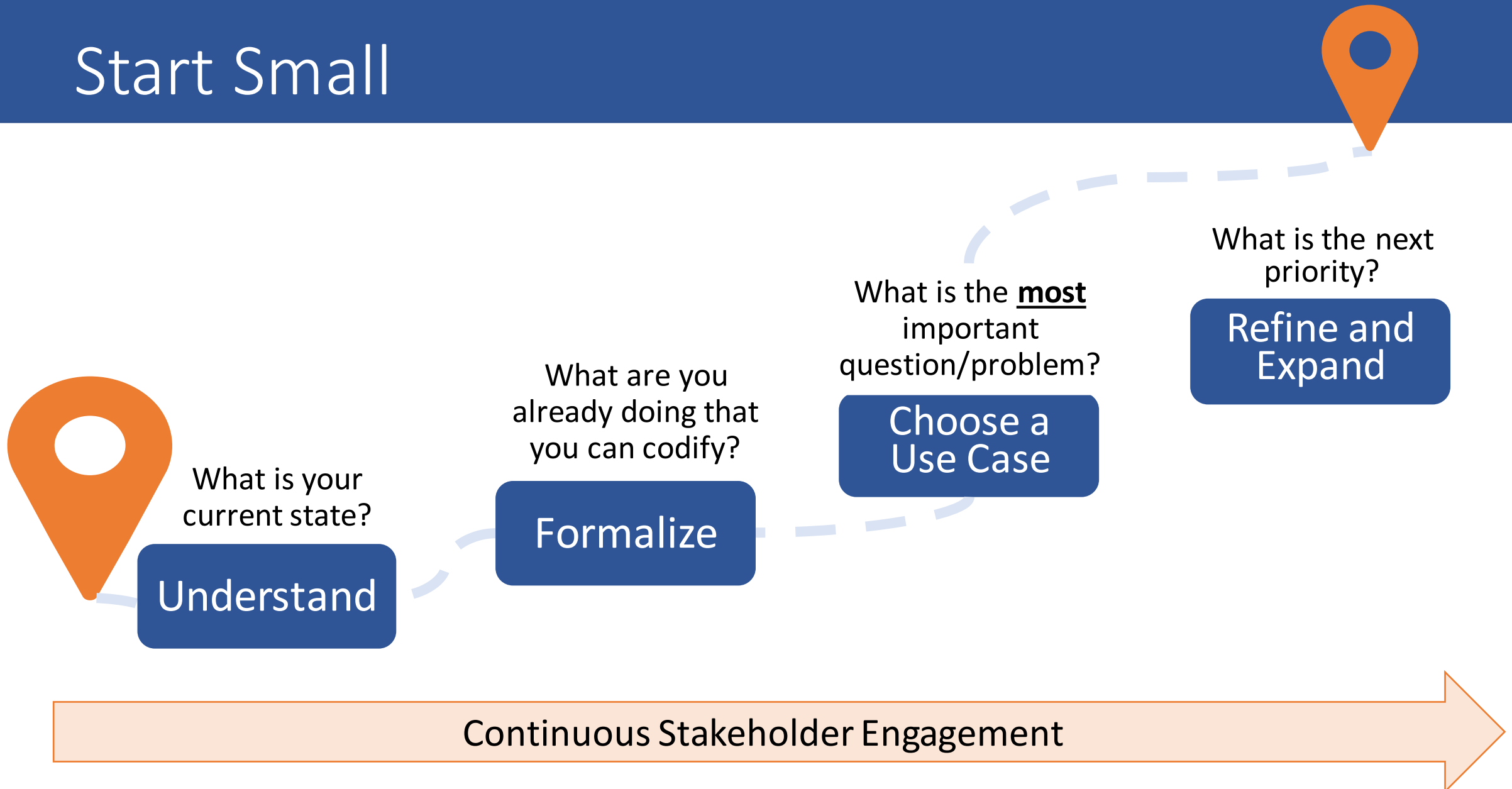


Build a Strong Foundation



*Across multi-agency integrated data systems

Start Small



Engage Stakeholders – Outreach

Ongoing communication is essential to encourage participation and promote buy-in.



Program Champions

Promote initiative
Make initial decisions



Data Owners

What is their view on the current state?
What are their concerns about sharing data?



Data Users

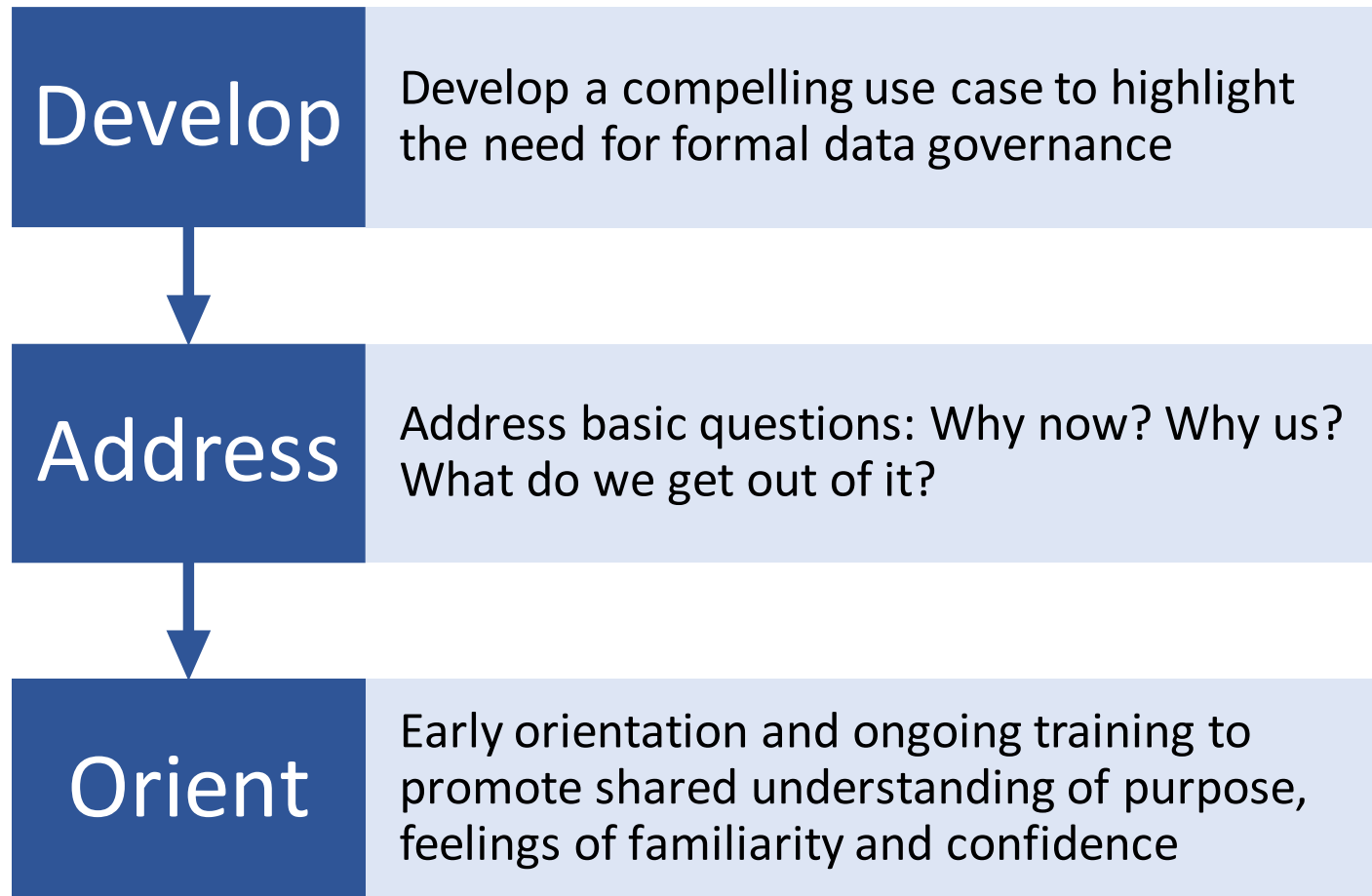
What are their pain points? What is needed to do their jobs more effectively?



Internal Experts

Who has expertise on specific topics?
Would they contribute to draft policies, procedures, and documentation?

Engage Stakeholders – Buy-In



Guiding Principles & Lessons Learned



Begin Internally

1



What can be improved in your agency?

- Better data quality?
- Clearer documentation?
- Streamlined access/use processes?

2



Develop flexible policies & procedures with an eye towards future expansion

3



Create uniform legal agreements & templates whenever possible

Slowly Build Partnerships and Trust

Obtain explicit permission to use and share data

Involve partner agencies in all decision-making processes

Reiterate that all levels of engagement are welcome

Emphasize mutual benefits

Data from each agency must be documented, standardized, and controlled.

All partner agencies and the system itself should align under a comprehensive framework that is streamlined and scalable.



Lessons Learned

Your approach must be informed by agency needs, priorities, and current state.

One size doesn't fit all



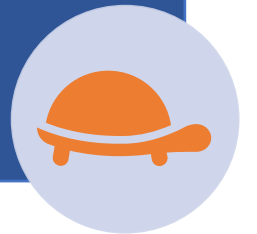
This is an ongoing effort, not a one-off. Iterate and improve.

It's a program, not a project



A modest start and steady progress will get results.

Go slow to go fast



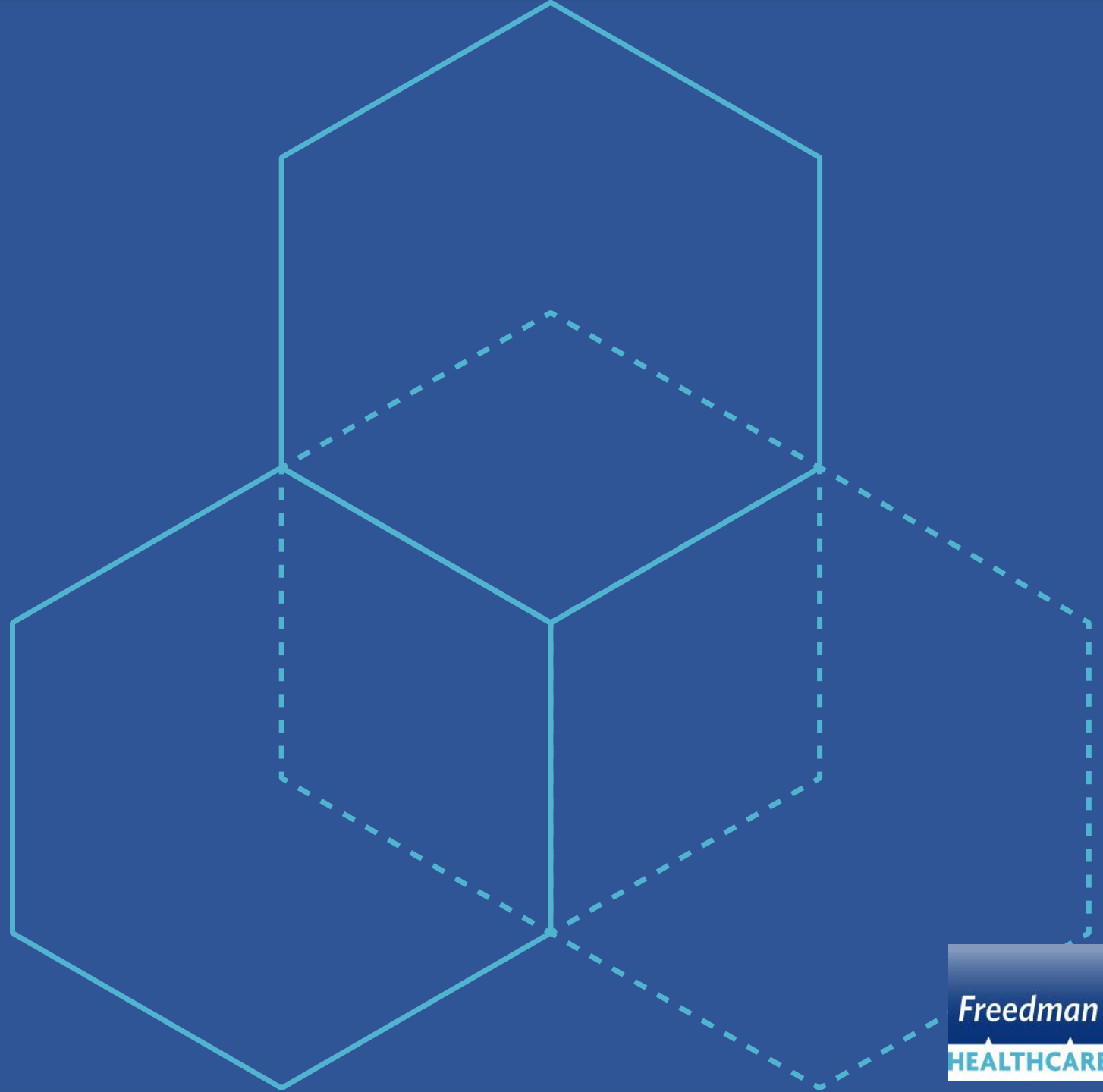
Don't let perfect be the enemy of good.

Upcoming Webinars in this Series

Date	Topic
May 24	Data Governance is About People: Essential Roles & Responsibilities
June 28	Rules of the Road for Data Use: How to Maximize Value & Manage Risk
July 26	A Plan for the Future: Considerations for Growth & Securing Federal Funding

Register at: https://us02web.zoom.us/webinar/register/WN_d-sofKILR1m5jM6IRc41Cg
Watch for our follow-up email with slides and registration information. Materials will also be available on the FHC website after each session.

Questions?



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